



Dear Friends of United Way,

Today, an increasing number of people are struggling due to sky-rocketing bills for basic needs, stress and ill health. Unknown to many of you, some of these may be family, friends, or neighbors. During times like these, it's more important than ever to support United Way of Southeastern Connecticut (UWSECT). From food, shelter and heating assistance, to medical care, family counseling to legal aid, child care to job training, UWSECT and its partner agencies provide these services and more to support those in need among us.

This is my personal invitation to you - to join us as a leader in the effort to stabilize and strengthen our region as a member of the UWSECT Spinnaker Club. Your leadership will be a benchmark guiding and inspiring others. Your dollars will be strategically returned to the community under the watchful eye of UWSECT and its team of community volunteers.

With your gift, we can provide relief today and better prepare for the challenges of tomorrow. By reaching out a hand to one, we improve and influence the conditions of all. LIVE UNITED!

*Charles Jaskiewicz*

Charles Jaskiewicz  
Worldwide Regulatory Affairs, Pfizer Inc  
UWSECT 2008 Leadership Giving Chair

“We make a living by what we do, but we make a life by what we give.”  
- Winston Churchill



By giving to United Way of Southeastern Connecticut your gift is able to make the greatest impact in our community. We are committed to quantifiable progress in the areas of Education, Income and Health. As a leader, that's the kind of accountability you deserve.

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For more information about Leadership Giving, creating a legacy or planned giving, please contact:  
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United Way  
of Southeastern Connecticut

# Spinnaker Club



*Leadership Giving  
Membership Information*

# Community Challenges

Our community is in crisis, we need your help more than ever and this is why:

- Project Warm-Up assisted more than 500 working families in Southeastern Connecticut last year. This year requests for energy assistance information have nearly doubled. We are predicting the number of families in need of heating assistance this heating season will double due to high energy costs and the current state of the economy.
- Food assistance calls increased 23% over 2007 and regionally a 40% increase is reported for families seeking food assistance.
- Southeastern Connecticut's homeless population is 4 times the national average prompting a 17% increase in calls for housing and shelter.
- United Way 2-1-1 received over 22,000 calls for information referral for utility/heat assistance, outpatient mental health care, and housing/shelter assistance in 2007. This represents 12% of the population in New London County.

# Leadership Gift Impact

Weekly Gift	Annual Gift	Services Supported
\$20	\$1,040	20 annual doctors visits for a group of uninsured children.
\$24	\$1,248	6 months of home delivered meals to a cancer patient and his/her family.
\$40	\$2,080	1 week of emergency safe housing for a battered woman and her children.
\$60	\$3,120	Helps teach 6 adults to learn to read.
\$71	\$3,692	Provide 1 year of home nursing services to 1 elderly homebound resident.
\$180	\$9,360	Helps permanently transform the life of a homeless single mother and her children by providing 6 months of housing, counseling, and life skills training.
\$200	\$10,400	Trains 5 unskilled workers to become Certified Nursing Assistants.



# United Way Spinnaker Club Membership Guidelines

The Spinnaker Club is one of United Way's premiere recognition programs. It recognizes individuals or couples giving \$1,000 or more annually. This gift may be combined with your spouse's gift at another company and is considered a Leadership Gift.

Through United Way's Leadership Giving Program, you join other leaders in this community in an effort to stabilize and strengthen our region. Your leadership guides and inspires others. Your dollars are strategically returned to the community to support 80 human service programs for those in need within our community. The Spinnaker Club recognizes Leadership members who gave at the following levels:

Tocqueville Society	\$ 10,000 and above
Mast Level	\$ 7,500 to \$ 9,999
Rudder Level	\$ 5,000 to \$ 7,499
Keel Level	\$ 2,500 to \$ 4,999
Anchor Level	\$ 1,000 to \$ 2,499

# Membership Benefits

- **Recognition** in the Spinnaker Directory the United Way of Southeastern Connecticut's local roster of members. (Note: *Tocqueville Society* members are recognized locally and nationally.)
- **Satisfaction** of knowing you are making a significant difference by investing in our community.
- **Invitations** to exclusive social events.
- **Information** to increase awareness of our community's needs by receiving periodic newsletters on how your gift is working to change lives everyday.
- **Opportunities** to guide and strengthen United Way of Southeastern Connecticut's initiatives that help people in need through responsible use of donations.

# Charitable Deductions

Giving to United Way, an organization classified under Section 501(c)(3) of the Internal Revenue Code, entitles taxpayers that file itemized returns to a tax deduction. The 501(c)(3) classification exempts these organizations generally from paying taxes and Section 170 of the Internal Revenue Code enables people who contribute to them to deduct their gifts on individual itemized returns. The table below illustrates potential tax deductions.

Donation Amount	Tax Deduction*	Net Cost
\$ 1,000	\$ 250	\$ 750
\$ 2,500	\$ 650	\$ 1,875
\$ 5,000	\$ 1,250	\$ 3,750
\$ 7,500	\$ 1,875	\$ 5,625
\$ 10,000	\$ 2,500	\$ 7,500

\* The above are examples utilizing a marginal tax rate of 25%. Please consult your accountant for actual tax deduction.

# LEADERSHIP GIVING