

# United Way Corporate Benefactor Program *Rights & Benefits*

	Platinum \$9,000	Gold \$5,000	Silver \$3,000	Bronze \$1,000
Featured in all United Way staff email signatures with link to your website for one month	✓			
Featured in one monthly issue of United Way e-newsletter	✓			
Name featured in United Way social media for one month linking to your company's social media	✓			
Recorded 30-second radio spot featuring representative from your company as supporter of United Way	✓	✓		
Recognition on homepage of United Way website with link to your company's website	✓	✓		
Recognition in 2016 United Way Annual Report	Logo	Name	Name	
Included in credits in the 2016 Campaign Film	Logo	Name	Name	
Recognition in full-page "Thank You" ad appearing in The Day and The Bulletin	Logo	Logo	Name	
Recognition on sponsor banner displayed at United Way events	Logo - Unique	Logo - shared	Name - shared	Name - shared
Listed in the Campaign Kick-off & Celebration printed programs with on-screen and live mentions	Logo	Logo	Name	Name
Recognition on the back of LIVE UNITED T-shirts	Logo	Logo	Name	Name

# BE A CORPORATE BENEFACTOR

*This is your invitation to enhance your visibility by partnering with the strong and trusted United Way brand.*

## Advantages of Being a Corporate Benefactor

Advertise your company and reinforce your reputation as a good corporate citizen with customers, employees, and residents.

Experience the guaranteed reach of local marketing exposure and benefit from the positive image of supporting United Way of Southeastern Connecticut.

- Sponsors provide a single donation that supports United Way's 2016-17 special events, communication materials, and marketing programs.
- Your support is promoted throughout the year as you receive ongoing identification at special events and in key communication pieces.
- Our sponsorship packages deliver tangible impressions.
- Four levels of sponsorship are available to best fit your budget and meet your needs, starting as low as \$1,000.
- Sponsors receive a sponsorship summary at the conclusion of the program.

## United Way of Southeastern Connecticut Corporate Benefactor Commitment Form

Our company would like to participate in the 2016 Corporate Benefactor Program at the following level:

- Platinum at \$9,000  
Loaning \_\_\_\_\_ Employee(s)
- Gold at \$5,000
- Silver at \$3,000
- Bronze at \$1,000

Please check one of the following:

- Our check is enclosed.       Please bill us.

Company name as it should appear in communications: \_\_\_\_\_

\_\_\_\_\_

Your Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Please mail or fax your completed Commitment Form to:

Corporate Benefactor Program  
United Way of Southeastern Connecticut  
P.O. Box 375 • Gales Ferry, CT 06335  
FAX: 860.464.6362



United Way  
of Southeastern Connecticut