

United Way

Corporate Benefactor Program

Platinum
\$9,000

Gold
\$5,000

Silver
\$3,000

Bronze
\$1,000

	Platinum \$9,000	Gold \$5,000	Silver \$3,000	Bronze \$1,000
Featured in all United Way staff email signatures with link to your website for one month	✓			
Featured in one monthly issue of United Way e-newsletter	✓			
Name featured in United Way social media for one month linking to your company's social media	✓			
Recorded 30-second radio spot featuring representative from your company as supporter of United Way	✓	✓		
Recognition on Corporate Benefactor page of United Way website	✓	✓		
Recognition in 2018 United Way Annual Report	Logo	Name	Name	
Included in credits in the 2019 Campaign Film	Logo	Name	Name	
Recognition in full-page "Thank You" ad appearing in <i>The Day</i> and <i>The Bulletin</i>	Logo	Logo	Name	
Recognition on sponsor banner displayed at United Way events	Logo - Unique	Logo - shared	Name - shared	Name - shared
Listed in the Campaign Kick-off, Awards Celebration, and CEO Breakfast event printed programs & centerpieces with on-screen and live mentions	Logo	Logo	Name	Name
Recognition on the back of LIVE UNITED T-shirts	Logo	Logo	Name	Name

BE A CORPORATE BENEFACTOR

This is your invitation to enhance your visibility by partnering with the strong and trusted United Way brand.

Advantages of Being a Corporate Benefactor

Advertise your company and reinforce your reputation as a good corporate citizen with customers, employees, and residents.

Experience the guaranteed reach of local marketing exposure and benefit from the positive image of supporting United Way of Southeastern Connecticut.

- Sponsors provide a single donation that supports United Way's 2019 special events, communication materials, and marketing programs.
- Your support is promoted throughout the year as you receive ongoing identification at special events and in key communication pieces.
- Our sponsorship packages deliver tangible impressions.
- Four levels of sponsorship are available to best fit your budget and meet your needs, starting as low as \$1,000.
- Sponsors receive a sponsorship summary at the conclusion of the program.

United Way of Southeastern Connecticut Corporate Benefactor Commitment Form

Our company would like to participate in the 2018 Corporate Benefactor Program at the following level:

- Platinum at \$9,000
Loaning _____ Employee(s)
- Gold at \$5,000
- Silver at \$3,000
- Bronze at \$1,000

Please check one of the following: Our check is enclosed. Please bill us.

Company name as it should appear in communications: _____

Your Name: _____

Phone: _____

Email: _____

Signature: _____

Please mail or fax your completed Commitment Form to:

Corporate Benefactor Program
United Way of Southeastern Connecticut
P.O. Box 375 • Gales Ferry, CT 06335
FAX: 860.464.6362



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of Southeastern Connecticut