

Everything You Need For a Great Campaign



Count on us for all the information and downloadable materials you'll need to make your United Way campaign a success.

- Pledge Forms
- United Way Elevator Speech
- Campaign Videos
- Event Ideas
- Incentive Ideas
- United Way Logo
- List of United Way Programs & Initiatives

Other resources and information available at www.uwsect.org:

- Frequently Asked Questions
- Financial Reports
- Information about the Gemma E. Moran United Way/Labor Center
 - History
 - Member Feedings Sites
 - Mobile Food Pantry Distribution Sites and Times

Other resources and opportunities are available to enhance your campaign. Speak to United Way staff or Loaned Employee about:

- Live United and "Pledge Today" Banners
- Casual Day Stickers
- United Way Pens
- Town-by-town Statistics
- Sample Letters and Email Messages
- Sample Social Media Messages
- Day of Caring Volunteer Projects
- Thank You Certificates
- Thank You "Candy Cards"

If you need more information about any of these items or require additional support, let us know. Call us at (860) 464-3318 or complete the online submission form on the Campaign Headquarters web page.



Find the full ECC Guide and other materials and information for your United Way campaign at uwsect.org/campaign-headquarters.