



**BRIGHTENING THE HOLIDAY SEASON
FOR FAMILIES IN NEED SINCE 1974**

TOMMY TOY FUND

EASTERN CONNECTICUT'S ANNUAL HOLIDAY TOY DISTRIBUTION

**EACH YEAR, APPROXIMATELY 5,000 CHILDREN RECEIVE TOYS IN
NORWICH, DAYVILLE AND NEW LONDON**

2021 DISTRIBUTION DATES
WEDNESDAY, DECEMBER 15
THURSDAY, DECEMBER 16
9:00 AM - 7:00 PM

THANK YOU TO OUR SPONSORS:



The Tommy Toy Fund is a charitable organization that collects donations of toys for local children in New London and Windham Counties.

The funds origins stretch back to a few days before Christmas in 1974, when the Norwich Bulletin received a letter from a young boy named Tommy indicating that he would not be getting any toys for Christmas. The young boy's father was seriously ill and couldn't work, his mother was promised a job but not until after Christmas. With mounting medical bills, and struggling to pay for rent, utilities and food, the family struggled to get anything for Christmas.

"Is there a Santa Claus?", he asked in the letter. The editors of the Bulletin, Malcolm Morse and Greg LaFreniere, wrote a story and immediately published it just days before Christmas. The response from the community was overwhelming and enough donations were received that toys were provided to at least a dozen children in the New London and Windham counties.

Today, annual fundraisers are held throughout the year especially during November and December to collect toys and raise funds for the Tommy Toy Fund. Toys are then distributed in the surrounding areas for children in need just in time for Christmas morning.



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MAKE A DIFFERENCE! SUPPORT THE TOMMY TOY FUND BY HOSTING A TOY COLLECTION

Individuals and businesses can collect new, unwrapped toys during the months of October, November and December to ensure children in our community receive toys for the holidays. Collections need to be completed by December 5, 2021, to ensure items can be picked-up/delivered to the distribution sites.

*Toys for children newborn to 12-year-old are needed.
Please no violent toys (including no toy guns).*

For more information or to schedule pick-up of your collections please contact:
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