# United Way ALICE® Relief Fund

Your United Way and key agency partners are working together to respond to the growing needs of households we call **ALICE** (Asset Limited, Income Constrained, Employed) as the economic consequences of the COVID-19 Pandemic become more dire by the day. These are our neighbors who already live paycheck to paycheck, and their lack of financial cushion make them particularly vulnerable to the rapidly changing scenario our country now faces. Funds were made possible through generous donations.

### Who is ALICE®?

### ASSET LIMITED

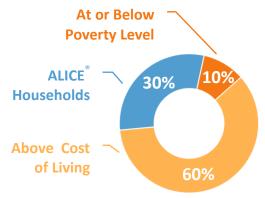
ALICE has no safety net for emergencies

## INCOME CONSTRAINED

ALICE's income falls short of basic necessities

### **EMPLOYED**

ALICE is working, but can't afford the cost of living



ALICE® Households in New London County, 2018

## **ALICE Relief Fund**

The United Way of Southeastern Connecticut's ALICE Relief Fund provides support directly to households who are in the below ALICE income ranges and have lost a job or wages due to the COVID-19 pandemic. Those who qualify may receive a \$200 mobile cash card for use at most online retailers and stores that accept mobile payment.







You or a household member had COVID and lost income



Lost a job or lost hours, even if you have the job back now or lost child care resulting in loss of wages



## **Our Commitment**

**\$100,000**Direct Support





Rent or Mortgage Utility Bills Groceries

Medical Expense Medications School Supplies

Transportation / Gas Household Supplies

Baby Products Personal Items

### United Way of Southeastern Connecticut

## United Way ALICE® Relief Fund

**How to Access** the ALICE® **Relief Fund** 

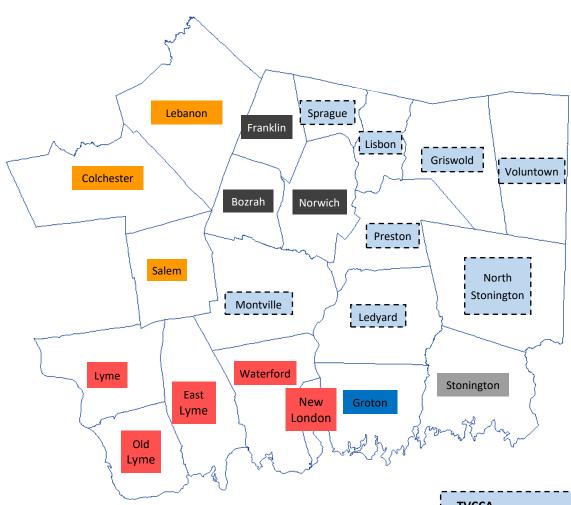


**Call** the agency assigned to your town below



**Visit** the agency assigned to your town below

United Way has partnered with the below agencies to distribute \$200 mobile cash cards to qualifying community members by the town they currently live.



### **Colchester Social Services**

127 Norwich Avenue, Colchester, CT 860.537.7255

### **Norwich Human Services**

80 Broadway, Norwich, CT 860.823.3778

#### **Groton Human Services**

2 Fort Hill Road, Groton, CT 860.441.6760

### Catholic Charities—NL Office

28 Huntington St, New London, CT 860.443.5328

#### **TVCCA**

401 W. Thames St, Norwich 860.425.6629 860.425.6575

### **Stonington Social Services**

166 S. Broad Street, Pawcatuck, CT 860.535.5015