



United Way of Southeastern Connecticut

United Way ALICE® Relief Fund

Your United Way and key agency partners are working together to respond to the growing needs of households we call ALICE® (Asset Limited, Income Constrained, Employed) as the economic consequences of the COVID-19 Pandemic become more dire by the day. These are our neighbors who already live paycheck to paycheck, and their lack of financial cushion make them particularly vulnerable to the rapidly changing scenario our country now faces. Funds were made possible through generous donations.

Who is ALICE® ?

Asset Limited

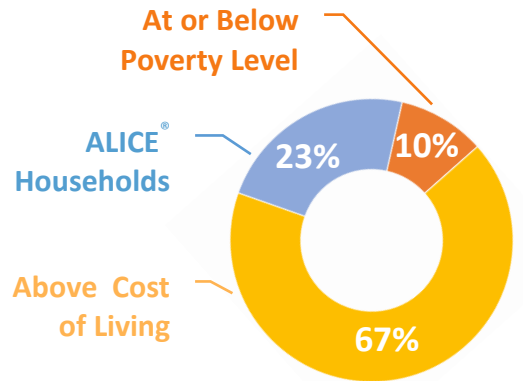
ALICE® has no safety net for emergencies

Income Constrained

ALICE's income falls short of basic necessities

Employed

ALICE® is working, but can't afford the cost of living




ALICE® Households in New London County, 2020

ALICE Relief Fund

The United Way of Southeastern Connecticut's ALICE® Relief Fund provides support directly to households who are in the below ALICE® income ranges and have lost a job or wages due to the COVID-19 pandemic. Those who qualify may receive a \$200 mobile cash card for use at most online retailers and stores that accept mobile payment.


Single Adult
\$15,000-24,000


Family
\$32,750-75,000

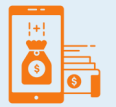


You or a household member had COVID and lost income

or



Lost a job or lost hours, even if you have the job back now or lost child care resulting in loss of wages



= \$200 Mobile Card

Our Commitment

\$100,000
Direct Support




500
Households

- Rent or Mortgage
- Medical Expense
- Transportation / Gas
- Baby Products
- Utility Bills
- Medications
- Household Supplies
- Personal Items
- Groceries
- School Supplies



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How to Access the ALICE® Relief Fund



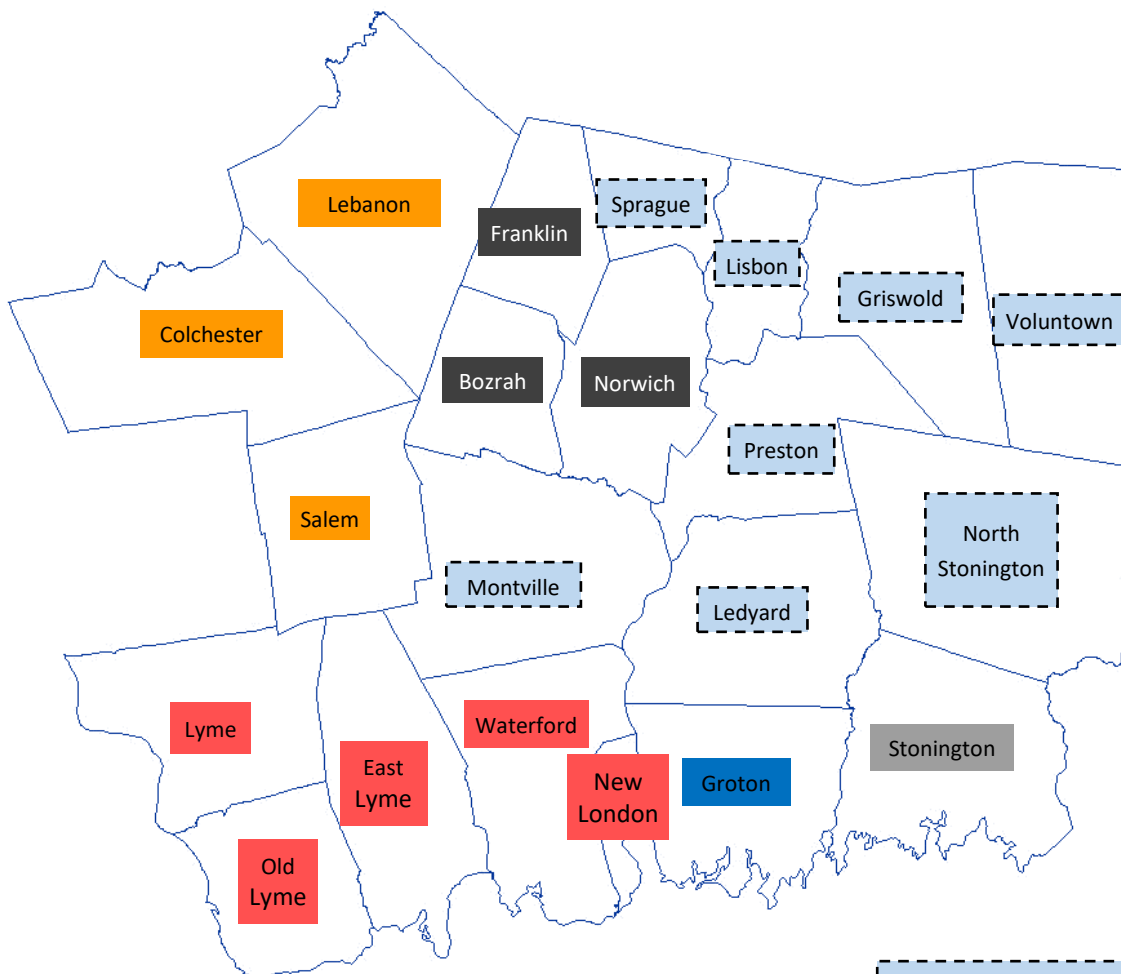
Call the agency
assigned to your
town below

or



Visit the agency
assigned to your
town below

United Way has partnered with the below agencies to distribute \$200 mobile cash cards to qualifying community members by the town they currently live.



Colchester Social Services
127 Norwich Avenue, Colchester, CT
860.537.7255

Groton Human Services
2 Fort Hill Road, Groton, CT
860.441.6760

TVCCA
401 W. Thames St, Norwich
860.425.6629
860.425.6575

Norwich Human Services
80 Broadway, Norwich, CT
860.823.3778

Catholic Charities—NL Office
28 Huntington St, New London, CT
860.443.5328

Stonington Social Services
166 S. Broad Street, Pawcatuck, CT
860.535.5015